



## Trim Tabs Investing: Using Liquidity Theory to Beat the Stock Market

By Charles Biderman, David Santschi

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Trim Tabs Investing: Using Liquidity Theory to Beat the Stock Market, Charles Biderman, David Santschi, Whether you are an investment professional managing billions of dollars or an individual investor with a small nest egg, "TrimTabs Investing" shows you how to beat the major stock market averages with less risk. This groundbreaking book begins by comparing the stock market to a casino in which the house (public companies and the insiders who run them) buys and sells shares with the players (institutional and individual investors). "TrimTabs Investing" argues that stock prices are primarily a function of liquidity - the amount of shares available for purchase and the amount of money available to buy them - rather than fundamental value. Finally, it outlines the building blocks of liquidity theory and explains how you can use them to predict the direction of the stock market. 'Charles Biderman, a savvy and battle-scarred veteran of the investment wars, has fashioned an intriguing approach to making money in the stock market that adroitly avoids both heavy-breathing speculation and the standard Wall Street practices that enable investors, big and small, to lose money in good markets...



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