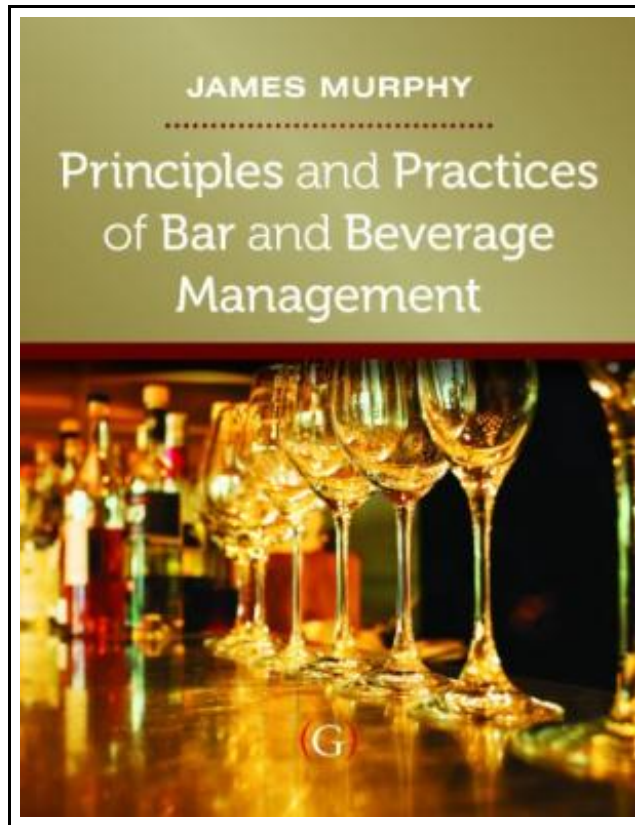


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PRINCIPLES AND PRACTICES OF BAR AND BEVERAGE MANAGEMENT: RAISING THE BAR



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