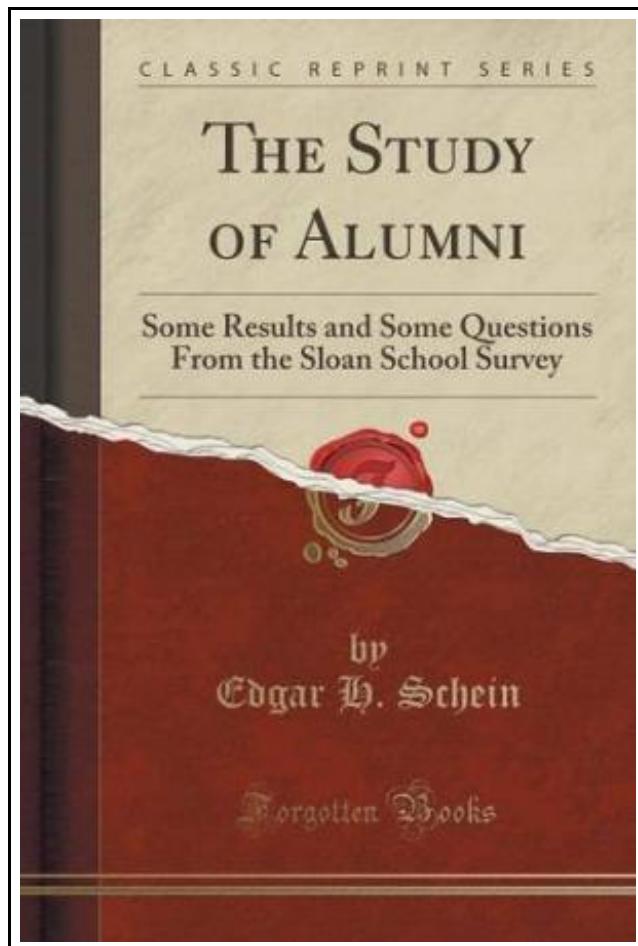


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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Study of Alumni: Some Results and Some Questions From the Sloan School Survey The study of alumni can have many different purposes. For many schools it serves the purpose of keeping in touch, for organizing reunions, and for fund-raising efforts. The kinds of information which are sought involve occupation, geographical location, family status, number of children, politics and any other items of personal significance which class-mates like to know about each other. The typical design is to ask the class secretary to whip up a questionnaire and do a rough tabulation of the first few hundred that come in, put the results in a newsletter, and quote a few statistics which may or may not reflect accurately what is going on. A second and quite different purpose for alumni studies is to study career development. When one attempts to understand how a career develops, it can be very useful to control the characteristics of the entrants into the career. Instead of studying a sample of managers who come from dozens of different professional schools, one can sharpen the analysis by selecting alumni samples from schools whose professional training process is known. Such studies introduce a potential bias in terms of the effects of a particular school, but the gains of obtaining a more homogeneous sample of entrants into an occupation may be well worth such a bias. One of my own major purposes in launching the present survey is to begin a more systematic process of studying managerial career development. A third purpose for alumni studies, and perhaps the most important one, is to study the impact of the educational process itself. About the...

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